



*protecting and nurturing
children and families since 1892*

2020 SPONSORSHIP PACKAGES

12TH ANNUAL FESTIVAL OF TREES

November 19th–22nd, 2020

Festival of Trees is back with more ways to participate than ever before thanks to our virtual options! Traditionally, over 2000 guests come to enjoy over 80 designer trees, wreaths, and holiday decor items up for silent auction through our mobile bidding site. Many guests enjoy attending our signature events, Jingle & Mingle and Brunch & Bubbly, year after year. As we navigate the current climate, we are excited to introduce a virtual experience to our annual festivities. The guidelines associated with Covid-19 and Restore Illinois are dynamic and we are equipped to add in person events if possible. We are so excited to have you join us this year as we work together to make #GreatChildhoods happen! #FOT2020



37TH ANNUAL STOCKING STUFFER STORE

December 10th–20th, 2020

For 37 years, we have helped two generations of children, 12 and under, shop for presents while parents relax in the waiting area at Northwoods Mall and The Shoppes at Grand Prairie. All items are priced from \$1.00 to \$8.00; therefore annually over 1,500 children experience the excitement of watching everyone on their list opening a personal gift from them. Volunteers assist the children as they purchase, wrap, and pay for their gifts.



Packaged Sponsorship Opportunities

Crittenton Centers' goal is to prevent child abuse and neglect while strengthening the family unit. We believe strong families build strong communities. We know businesses like YOURS build strong communities and together we can help our community thrive.

Our mission of protecting and nurturing children and families in our community is of utmost importance to us. As the guidelines associated with Covid-19 and Restore Illinois are in constant shift we will keep our mission at the forefront of our operation. We take seriously the protection and safety of everyone we serve. This extends to our events and we will safely follow the guidelines in place. If we are able to host in person events, we will communicate this to our sponsors first. In addition, we will offer more benefits to our sponsors for in person events as they become available. As always, thank you for the support you give to the children and families of our community.

As a sponsor, you may opt to make a one-time gift or share your gift in monthly installments paid throughout 2020. For more information on any level or to confirm a sponsorship, please contact Sandy Garza, at (309) 674-0105 x2202 or sandyg@crittentoncenters.org.

Crisis Nursery FY19 Facts

- 4,200 admissions
- 30,033 hours of crisis care
- 100% of parents experience crisis resolution



Platinum \$10,000 Sponsorship Benefits For two events: Festival of Trees & Stocking Stuffer Store

- Company logo will be on Billboards, T.V. and Radio media outlets.
- Facebook header image will include company logo for the 30 days leading up to and during the event.
- Sponsor's name will be incorporated in the webpage URL/label of the event website.
- Sponsor may advertise their business by offering all event guests a virtual gift such as a link to a coupon.
- Company Guests / Employees Personal Hashtag: The sub-hashtag will be used exclusively by the platinum sponsor. We will use pictures of these guests using these hashtags in the promotions for next year.
- Promote sponsor social channels during the event: All guests will receive an email at check-in* that thanks a sponsor and provides quick links or 'like' options to instantly follow the sponsor's social channel.
- Company logo on mobile bidding with a 7.5ft tree and on special thank you sent to all guests at Festival of Trees.
- Company logo prominently displayed onsite at both Stocking Stuffer Store locations.
- Company logo on printed signage and materials distributed at both events.
- The option for (2) thank you videos on our social media which would be one video for each event.

Platinum Sponsorship Your Impact:

- Provides for over 130 hours or 5 full days of emergency Crisis Nursery care



Gold \$5,000 Sponsorship Level Benefits for two events: Festival of Trees & Stocking Stuffer Store

- Sponsor may advertise their business by offering all event guests a virtual gift such as a link to a coupon.
- Company Guests / Employees Personal Hashtag: The sub-hashtag will be used exclusively by the platinum sponsor. We will use pictures of these guests using these hashtags in the promotions for next year.
- Promote sponsor social channels during the event: All guests will receive an email at check-in* that thanks a sponsor and provides quick links or 'like' options to instantly follow the sponsor's social channel.
- Company logo on mobile bidding with a 4.5ft tree for all users to view.
- Company logo prominently displayed onsite at both Stocking Stuffer Store locations.
- Company logo on printed signage and materials distributed at both events.
- The option for (2) thank you videos on our social media which would be one video for each event.
- Company logo will be placed on our newsletter and website at gold level.



Gold Sponsorship Your Impact:

- Provides for 10 parenting classes which can change the lives of over 100 children





Silver Sponsorship Your Impact:

- Provides for 50 home visits of education and support for families

Silver \$2,500 Sponsorship Level Benefits for one event of your choice: Festival of Trees or Stocking Stuffer Store

- Sponsor may advertise their business by offering all event guests a virtual gift such as a link to a coupon.
- Promote sponsor social channels during the event: All guests an email at check-in* that thanks a sponsor and provides quick links or 'like' options to instantly follow the sponsor's social channels.
- Company logo on mobile bidding with a table top tree for Festival of Trees or on all shopping lists thank you for Stocking Stuffer Store.
- Company logo displayed on signage at event.
- Company logo on printed materials distributed for the event.
- The option for 1 thank you videos on our social media leading up to the event.
- Company logo on newsletter and website at silver level.

FAMILY SERVICES FY19 FACTS

- 475 home visits completed
- 96 families supported in the Family Advocacy Center
- 100% increased parenting skills



CHILD DEVELOPMENT CENTER FY19 FACTS

- 110 children served
- Only Gold Circle of Excellence Qualified in 61605
- 96% parents report increase in parenting skills



Bronze \$1,000 Sponsorship Level Benefits for one event of your choice: Festival of Trees or Stocking Stuffer Store

- Sponsor may advertise their business by offering all event guests a virtual gift such as a link to a coupon.
- Promote sponsor social channels during the event by tagging your business as a sponsor of the event.
- Company logo on mobile bidding with Hearth & Home item for Festival of Trees or on shopping list thank you for all guests.
- Company logo displayed on signage at event
- Company logo on printed materials distributed for the event.
- Company logo on newsletter and website at bronze level.

Bronze Sponsorship Your Impact:

- Provides for 10 hours of Crisis Nursery care for children to prevent a parent's crisis from becoming a child's crisis

